



# TOP OF MICHIGAN MOUNTAIN BIKE ASSOCIATION

Board Meeting MINUTES

November 21, 2022 - 6:00 PM

LOCATION: Beards Brewery (Root Cellar off Bay St)  
Petoskey

**Members Present: John, Jim, Robin, Bill, Steve V, Lynn, Chris, Tim.**

**Agenda Changes or Additions: None**

## Agenda Items

1. Meeting Minutes from last meeting: **Approval of the October minutes: Motion: Bill; Second: Robin. Motion passes 8-0.**
2. Guest: Greg V with the Boyne City Parks and Rec Committee. Greg was asking TOMMBA's input on how we formed our board. He will be connecting with Steve to learn more about our board development.
3. Finance Report: Robin sent the board updated financials. Discussion about the best way to track donations, memberships, and deposits. **Approval of the finance report: Motion: Chris; Second: Steve. Motion passes 8-0.**
  - A. Discuss a Plan for 2023 Budget-Robin explained the process and that she will send financials for the past two years for committee leads to use for budget planning for 2023.
  - B. Lynn and Robin also asked board members to track their volunteer hours for TOMMBA for tax purposes as well as grant applications.
4. Board Development: Steve has two solid prospects for the fund development committee. Lynn has agreed to continue acting as the fund committee lead until a replacement can be found. Also, there was discussion about debriefing 2022 and a brief review of the strategic plan.
5. Trail Committee: John updated the board on some potential volunteer projects for 2023 and how we can best coordinate basic trail maintenance efforts. Will continue to investigate how Trailforks can help.
  - A. Signage Ideas - John will put together a sub committee to make a plan for improving signage at all trails and make a recommendation

to the board. Discussion about ideas on signage improvement for what is currently working and what could be improved.

6. Strategic Planning- will revisit this winter for 2023.
7. Membership- Bill updated the membership numbers and amount of money currently raised for Phase 3 of the Forest Trail System.
8. Fund Development Committee: Lynn is working on adding more members to the fund development committee. Also, updated on the grants we have received for Phase 3 of the Boyne Forest Trails.
  - A. Women's Clinic Fundraiser- The date is the weekend of May 13th, 2023. There will also be an enduro on May 20th at Boyne Highlands. There is an opportunity for TOMMBA to receive a donation if we can coordinate volunteers for that event.
9. Marketing Committee: Jim updated the board on Marketing updates. Discussion about how to add Instagram to our social media. Also, ideas about some potential marketing events for 2023.
10. Project Manager Report- Tim updated the board on progress for Dare Ya and what will need to be finished still this winter (weather pending) or next spring. Consensus was to table the decision about building a temporary hub until the full structure can be completed.
  - a. **Motion for the approval of \$26,329.50 for a second payment to Flowtrack. Motion: Robin; Second: Chris. Motion passes 8-0.**